



DRAFT Minutes
2020 U.S. Census City of Tempe Complete Count Committee Meeting
October 13, 2020

Minutes of the 2020 U.S. Census City of Tempe Complete Count Committee (CCC) held on Tuesday, October 13, 2020 in a virtual meeting using the Microsoft Teams platform.

(MEMBERS) Present:

Co-chairs: Elizabeth Cling, Candyce Lindsay

Members: Nancy Baker, Gary Brennan, Anthony Contente-Cuomo, Robert Cox, Cindy Denton, Jana Lynn Granillo, Linda Knutson, John Michael Linda, Gerardo Lopez, Robert Miller, Paul Mittman, Nancy Siefer, Rosemary Walsh

(MEMBERS) Absent:

Members: Selianna Chang, Jennifer Chau, Casey Clowes, Glenn Davis, Shereen Lerner, Joaquin Rios, Roy Tatem Jr.

City Staff Present:

Marie Chapple Camacho, Elizabeth Higgins, Shauna Warner, Marge Zylla

Guests Present:

Luis Cardenas Camacho, Jannah Scott, U.S. Census

Co-chair Cling called the meeting to order at **6:07 p.m.**

Agenda

Item 1: Approval /acceptance of the Complete Count Committee Meeting Minutes:

- a. September 15, 2020 minutes.

changes:

Mittman made motion. Linda made the second. Unanimous approval.

Item 2: Update from Luis Cardenas Camacho & Jannah Scott, U.S. Census Bureau

- a. Deadline for Census response

Cardenas made a presentation about Tempe's performance in the 2020 Census.

He also updated committee on SCOTUS ruling authorized bureau to end early.

Local census staff does not yet know what that means yet, but mission continues to count everyone once.

- b. Update on field operations - Tempe self-response and enumeration rates

Cardenas showed response for 2000 Census – Tempe out does state in self-response. Tempe surpassed 2000 and 2010 Census self-response rates.

In a 2019 report, it was estimated that Tempe population increased by 30,000. He said that Mayor Mitchell was called by Census staff when interviews needed to help publicize the count. Most Tempe census tracts beat the 2010 self-response rate. Noted this was in the middle of pandemic in which both Tempe and Census Bureau had to cancel many events.

When tracts were not performing well, the Census put more enumerators on those tracts. Statewide, Census is almost completed – the Supreme Court ruling should not impact Tempe or State.

The census office 99.9% complete for Maricopa South Office; they have numbers for households but apartment complexes, mobile home parks that have transient populations are harder to count because they moved often. They worked with HOAs, apartment managers, neighbors to ask about tenants which is called Count by Proxy.

Folks are still able to self-respond even if there was a proxy count will take an actual count instead. The city should still encourage people to still respond. Cardenas will send info to Chapple for use in social media.

Linda asked about the 30K increase – who were they? ASU students? Cardenas said the number of ASU students have increased, possible that some of the increase is ASU students.

c. Census follow up with residents

Census does a review via phone calls and some to homes to do quality control. During that contact, it allows residents to make changes to their response.

d. Census demographics and reports release dates

Post enumeration survey will go to determine an undercount / overcount of population. The bureau will continue to collaborate with city about data tools. Demographic information should be available next year.

Linda asked when will reports come in. Cardenas said data will be delivered early next year. He also reminded the group that a Complete Count Committee report is needed containing information about what work for this census. It will help formulate a guidebook for the next committee.

e. Other information

Lopez asked whether Cardenas was sure about if census enumerators will keep working? Cardenas said plan was to close office when it gets to 99.9% and send travel teams to other areas that need help. Staff does not know what it means for the rest of the state that has not reached 99.9%.

Lopez asked what the self-response deadline is. Cardenas did not when it shuts down, he was waiting on more information and will share that information when he has it.

Lopez thanked Census staff for their work.

Item 3: Discussion / announcements from co-chairs:

a. Recognition of Complete Count Committee outreach volunteers

Cling said there were no events recent.

b. Other announcements

Cling invited Higgins to share a video of Mayor Woods thanking the committee. Higgins shared the audio without video, it would not play on the platform, but she will email it to the members.

Item 4: Updates from city staff:a. City outreach and census tracts performance –

Nikki Ripley and / or Marie Chapple Camacho

Chapple talked about ASU/Cronkite reporter who is doing a story on Tempe's census efforts. The reporter spoke to co-chair Lindsay and member Robert Cox, who also represents the ASU Complete Count Committee.

City staff was working on outreach events specifically having a table at the Kiwanis Park movie night but cancelled the request to be there because of the US Census Bureau announcement of the census close down.

City staff will memorialize the census efforts to help the future group that will be working on the 2030 US Census.

Chapple thanked the committee members for their work, city staff for their information and efforts to promote the census. She also said committee members would be receiving a thank you certificate from the city.

Item 5: Proposed future agenda items and decision on next meeting date

Cling asked if the CCC needs to decide if there is a final meeting?

Brennan replied he did not see the need to meet again.

Miller said there is no need to meet again. He would like to see final report with numbers prior to going to Trump administration.

Linda said no meeting but would like a survey of committee to follow up / best practices, improvements, and feedback.

Baker asked if Linda was looking for motion or asking a question.

Cling asked staff if CCC needs a motion that this is last meeting. Higgins replied she did not think so and that there seemed to a consensus on the work of the committee ending.

Higgins said on behalf of staff, it was our pleasure to work with the committee. Thank you for your involvement

Lindsay asked about the group team photo. Chapple said it was on the web site and a thank you certificate with the photo will be sent to all committee members.

Item 6: Adjourn

Adjourned at 7:02 pm.

Prepared by Marie Chapple Camacho

Reviewed by Elizabeth Higgins